



**Call for Applications!**  
for the educational project

**“POLITICS VIA PODCASTING IN THE SOUTH CAUCASUS”**  
by Friedrich-Ebert-Stiftung

**WHAT IS THE PROJECT ABOUT?**

South Caucasus is a place where social, political, cultural issues are discussed everywhere – at home, in a bar, in a taxi etc. Podcast is a relatively new media-tool for the region, but the interest toward it raised especially during the pandemic, when people needed a flexible tool to follow the developments of “crisis time” world, and simultaneously conduct their remote-working obligations.

Podcast is a new generation media. It brings the attention of young, energetic people who have ideas and opinions to share, but need a platform and a creative and dynamic format to do so. Although youth in South Caucasus already uses podcast as a way of expressing ideas and opinions, the quality of the podcasts and its technical details are frequently ignored.

By the project “Politics via Podcasting in the South Caucasus” Friedrich-Ebert-Stiftung aims at creating the opportunity for the young enthusiasts and activists from the region to present their ideas by creating high quality podcasts.

Project is implemented and supported by Friedrich-Ebert-Stiftung (FES) South Caucasus Regional Office in Tbilisi and the Armenian branch of Friedrich-Ebert-Stiftung in Yerevan.

**PROJECT DETAILS:**

The project includes two phases:

**1. Online Workshops on “Creation of professional podcasts”**

- **Technical aspects of podcast creation** - conducted by German podcaster and journalist

Dates:

18.06.2021, 19:00-21:00, Zoom

25.06.2021, 19:00-20:00, Zoom

02.07.2021, 19:00-21:00, Zoom

Topics discussed:

- Why podcast?
  - Find your podcasting voice
  - Coming up with a concept for a podcast
  - Recording a podcast
  - Postproduction
  - Hosting and distribution
- **How to serve the content** - Raising social and political issues in an attractive and perceivable way | Discussion (Date: 25.06.2021, 20:00-21:30, Zoom) with active local podcasters, who will share their experience and support the participants throughout the podcast preparation process with consultations on technical and content-related issues

## **2. Creation of the participant's own podcast (in English or in local language).**

The process will be supported by the local moderators. Participants will create their own podcasts and present to Friedrich-Ebert-Stiftung

Period: 02.07.-16.07.2021

### **WHO CAN APPLY?**

Active young individuals, 18-35 years old, from Georgia, Armenia and Azerbaijan, who are interested in the political and social topics of their countries and want to raise awareness or share their thoughts regarding particular social-political issues via fresh, new format of Podcast.

### **HOW TO APPLY?**

Application form will include an up to 500 words essay in English on one of the topics below and the CV of the applicant

- *Inequality and distribution of wealth*
- *Gender equality*
- *Climate and environment*
- *Job market and labor rights*

If you already have created podcasts, please send us one episode of your podcast with the essay on the abovementioned topics.

The applications should be sent to the following email address: [event@fesgeo.ge](mailto:event@fesgeo.ge)

**DEADLINE FOR THE APPLICATIONS: June 11<sup>th</sup>, 2021**

**WORKING LANGUAGE: English**